

# At-A-Glance



NAGW's National Conference is the leading local government web conference in the United States. It is the **only** conference designed for local government webmasters by local government webmasters.



National Association of  
Government Webmasters

## 2011 Cincinnati

SEPTEMBER 14-16

### WHERE?

Hilton Cincinnati  
Netherland Plaza  
Cincinnati, Ohio



### WHEN?

Conference: September 14-16  
Pre-Conference: September 13

### WHAT DOES IT COST?

#### CONFERENCE

Early Bird (April 18 - July 7):

- Member – \$395
- Non-Member – \$550

Regular (July 8 - August 18):

- Member – \$495
- Non-Member – \$650

Late (after August 18):

- Member/Non-Member – \$695

#### PRE-CONFERENCE

- Member – \$75/Session
- Non-Member – \$100/Session

### VALUE

Dollar for dollar, the NAGW National Conference is the most valuable conference for local government webmasters. In more than 20 sessions, attendees learn and share best practices from web professionals in both the public and private sectors.

Attendees also gain *invaluable* networking with peers, as well as:

- Access to conference materials online
- Breakfast and lunch provided daily
- Pinnacle Awards Banquet
- Welcome reception
- Conference t-shirt
- Face-to-face contact with sponsor companies and their web products

*and much more!*

### WHO SHOULD ATTEND?

The NAGW National Conference focuses on the professional development of webmasters, programmers, designers, developers, managers, CIOs and other government technology professionals from the local, state and federal government, as well as the web development world in general.

The NAGW National Conference is full of practical information, inspiration, and insights. Hands-on training provides valuable education.



Author and user interface expert Jared Spool at the 2010 conference keynote.

### THE SPEAKERS

The conference will feature distinguished speakers from both the government and private web sectors. Past keynotes have featured CSS guru Eric Meyer, Opera Software's Molly Holzschlag, and speakers from Adobe, Microsoft, and Google.

### THE TOPICS

Topics traditionally cover a wide range of interests and technologies, including:

- Social Media
- Intranet design and development
- Graphic design for the web
- Streaming media
- E-mail list services
- Project management
- Disaster response and emergency preparedness
- SharePoint
- Accessibility
- AJAX techniques
- Web application security
- .NET
- PHP/MySQL

### PRE-CONFERENCE WORKSHOPS

The NAGW National Conference traditionally features 8 half day workshops, giving attendees in-depth, hands-on training. Past workshops have included sessions on Dreamweaver, CSS, PHP, .NET, CMS software, Design for the Web, and more.



## 2011 COST COMPARISON VS. 2010 AND 2009

### TRANSPORTATION & LODGING

| TAXI/SHUTTLE* |                                  |  | HOTEL           |                 |                 |
|---------------|----------------------------------|--|-----------------|-----------------|-----------------|
| 2009          | 2010                             | 2011   | 2009            | 2010            | 2011            |
| \$70          | \$37 shuttle<br>\$7.50 lightrail | \$30 car service<br>\$27 taxi<br>\$1.50 city bus | \$140 per night | \$111 per night | \$115 per night |

\*2009: roundtrip, Galveston Limousine Service; 2010: roundtrip, via www.flystl.com; 2011: roundtrip, via www.cvgairport.com

